

NATIONAL CONFERENCE

# *care*Learning

*eLearning. Real-World Advantages.*

## Talent Management:

*Navigate the Way to Success*

October 22-23, 2012



Registration

## Registration Instructions:

1. All fields are required and must be provided to complete the registration process.
2. Make a copy of the completed registration form for your records.
3. Mail, fax or email the completed registration form by October 16, 2012 to:

*care*Learning  
Ashley Shamblin  
100 Association Drive  
Charleston, WV 25311  
Fax: 304-414-0210  
Email: [ashamblin@carelearning.com](mailto:ashamblin@carelearning.com)

4. You will receive notice by *care*Learning staff when your registration form has been received. At that time you are fully registered for the 2012 National Conference. You will need to book your own travel and hotel accommodations. *Please see the Hotel Information included in this packet.*
5. Your registration to this event includes breakfast and lunch during the conference dates. It does not include travel costs, hotel costs or networking opportunities as outlined in this packet.
6. If you have any questions regarding this packet, contact Laura Register, Director of Client Engagement, at [lregister@carelearning.com](mailto:lregister@carelearning.com) or 866-617-3904.
7. Mail-in Registration closes on October 16, 2012. Registrations must be post-marked by October 16, 2012. On-Site Registration will be available.





## Registration Form

### \*Additional Registrants:

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Organization: \_\_\_\_\_ Title: \_\_\_\_\_

Phone No: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_  
Street City State Zip

Dietary Restrictions: \_\_\_\_\_

-----

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Organization: \_\_\_\_\_ Title: \_\_\_\_\_

Phone No: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_  
Street City State Zip

Dietary Restrictions: \_\_\_\_\_

-----

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Organization: \_\_\_\_\_ Title: \_\_\_\_\_

Phone No: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_  
Street City State Zip

Dietary Restrictions: \_\_\_\_\_



## Agenda - Monday, October 22nd

7:30 a.m. to 8:30 a.m.	Registration/Breakfast (provided)
8:30 a.m. to 9:00 a.m.	Welcome/Introduction Jim Kranz, Executive Director
9:00 a.m. to 10:00 a.m.	"Talent Management: Navigate the Way to Success" Speaker - Clint Maun
10:00 a.m. to 10:30 a.m.	Using eRegister for Talent Management
10:30 a.m. to 10:45 a.m.	Break
10:45 a.m. to 11:45 a.m.	"Hire and Retain the Right Employees" Speaker - Clint Maun
11:45 a.m. to 12:45 p.m.	Lunch (provided)
12:45 p.m. to 1:30 p.m.	"Competency Management: Identify Talent Gaps in your Organization" Speaker - Chris Hipple
1:30 p.m. to 2:00 p.m.	Real-World Advantages (Break-out Sessions) <ul style="list-style-type: none"> <li>• Automating Your Orientation Program using <i>careLearning</i></li> <li>• Creating Effective Competency Assessments using <i>careSkills</i></li> </ul>
2:00 p.m. to 3:00 p.m.	"Learning Management: From ADDIE to IMPROV" Speakers - Nancy Munroe and Allison Black
3:15 p.m. to 3:30 p.m.	Break
3:30 p.m. to 4:00 p.m.	Real-World Advantages (Break-out Sessions) <ul style="list-style-type: none"> <li>• Private Courses: A Discussion Panel of Hospital Educators. Hosted by Instructional Design Expert Nancy Munroe</li> <li>• Creating Development Plans using <i>careSkills</i></li> </ul>
4:00 p.m. to 5:00 p.m.	"Leadership Development: Find Tomorrow's Leaders" Speaker - Clint Maun
5:00 p.m. to 5:15 p.m.	Closing Jim Kranz, Executive Director
5:30 p.m. to 6:30 p.m.	Reception

\*Application for nursing contact hours has been submitted for this date.



## Agenda - Tuesday, October 23rd

7:30 a.m. to 8:30 a.m.	Breakfast (provided)
8:30 a.m. to 8:45 a.m.	Opening Comments Jim Kranz, Executive Director
8:45 a.m. to 9:30 a.m.	"Performance Management: Managing Behavior and Results" Speaker - Chris Hipple
9:30 a.m. to 10:00 a.m.	Real-World Advantages (Break-out Sessions) <ul style="list-style-type: none"> <li>Managing Live Education in <i>careLearning</i>: A Discussion Panel of Hospital Educators. Hosted by Nick Oldaker, DOO</li> <li>Utilizing <i>careSkills</i> for Performance Planning and Review</li> </ul>
10:00 a.m. to 10:15 a.m.	Break
10:15 a.m. to 10:45 a.m.	Real-World Advantages (Break-out Sessions) <ul style="list-style-type: none"> <li>Understanding the Course Conversion Process - Nancy Munroe</li> <li>Coaching and Feedback Through Performance Journaling in <i>careSkills</i></li> </ul>
10:45 a.m. to 11:15 a.m.	Reports: What are the Results? <i>careLearning</i> and <i>careSkills</i>
11:15 a.m. to 11:45 a.m.	Closing Session/Evaluations Jim Kranz, Executive Director

\*Application for nursing contact hours has been submitted for this date.

\*\* Schedule/Agenda is subject to change



## Networking Opportunities



**Friday, October 19 through Sunday, October 21, 2012**

Bridge Day events take place all weekend in the New River Gorge. From the *Taste of Bridge Day* on Friday through the area attractions on Sunday, there is plenty to do in the New River Gorge! For more information and a schedule of events, please visit [www.officialbridgeday.com](http://www.officialbridgeday.com).



Amazing Guides. Awesome Adventures. Located at the rim of the New River Gorge in southwestern West Virginia. Experience the thrill of white water rafting on the New and Gauley Rivers, TreeTops Canopy Tours, White Water Kayaking, Rock Climbing/Rappelling, New River Gorge Bridgewalk, Caving, Flying Disc Golf, and Ambush Paintball. For more information please visit <http://www.adventurewestvirginia.com> or [www.class-vi.com/site/adventures\\_on\\_the\\_gorge.html](http://www.class-vi.com/site/adventures_on_the_gorge.html).

\*careLearning will be coordinating registration, travel to and from these events for all interested participants. All costs incurred during these networking opportunities are the participant's responsibility.



## Featured Speakers

### **Clint Maun, Maun-Lemke President and Senior Partner Key-Note Speaker**



Clint Maun is nationally recognized for his innovative expertise in healthcare consulting, speaking and research. He is one of a select few to receive the CSP designation of distinction, Certified Speaking Professional, from the National Speakers Association.

As co-founder of Maun-Lemke Speaking and Consulting, LLC, Clint has over 38 years experience in healthcare operations, management, leadership, quality enhancement and self-development programs. Clint's acclaimed leadership process has been successfully implemented in small and multi-facility businesses nationwide. His visions, ideas, techniques and innovative solutions are currently at work in thousands of organizations throughout the country.

Since 1984, Clint has concentrated on "changing the results of healthcare" and improving the "people business" of our profession. He consults and speaks on a diverse range of critical challenges facing healthcare, from revenue and marketing strategies to service excellence, as well as optimizing employee effectiveness. Clint's strength is optimizing organizational effectiveness with programs targeted to the 3 "C's" of healthcare: Customers, Co-workers and Collaboration. Clint has the proven ability to motivate individuals to positive action and implement Results-oriented change. Clint also provides free proven and practical best practice stories, tips and anecdotes daily on Clintcast.com.

### **Christine Hipple, Director of Workforce Solutions, Avilar Technologies, Inc. Competency and Performance Management Expert**



Chris has more than 20 years of strategic human resources and training experience across several fields. She has held leadership positions with Magellan Health Services, the US Senate, and University Physicians, Inc. and has worked as an independent Organizational Development and Training Consultant. Her portfolio of talent management initiatives include establishment of both human resource and learning departments, implementation of a competency-based pay-for-performance program, development of a formal internal mentoring program and competency-based talent selection processes.

Chris is an active volunteer; she has served as president of the Maryland chapter of ASTD, founded a special interest group for training consultants, serves as a writing coach for College Summit, and tutors in the Howard County Project Literacy program. She has been a speaker on a variety of talent management subjects for national and local chapters of SHRM, ASTD, MGMA, SALT and other organizations. She holds a Bachelors Degree in Education from Indiana University of PA and is completing a Master of Arts in Instructional Systems Development at UMBC.



## Featured Speakers (continued)

### **Nancy Munroe, Founder and CEO of KnowledgeShift Instructional Design and Learning Strategies Expert**



Nancy has over 18 years in helping organizations implement and deploy learning strategies. Nancy has worked with organization's like Motorola, Eaton and Kraft as well as small to mid-sized firms helping them decipher how best to address performance challenges that align to their structural capabilities and revenue goals.

Nancy has developed various training programs utilizing a blend of solutions that include ILT, synchronous, asynchronous, podcasting and mobile. She recently co-wrote a guide book for virtual trainers "Beyond PowerPoint- Tools & Tips for Virtual Training".

In the last five years, Nancy has focused on assisting organizations deploy some of the newer learning technologies and helping client determine how to best leverage and how to migrate content over to some of the newer platforms. She has put a great deal of time and effort into mastering these newer platforms and provides guidance to other trainers by through various educational mediums such as webinars, training classes and coaching sessions.

Nancy speaks at various conferences such as the eLearning Guild, ASTD, and SALT as well as has been a contributing columnist to IDEAS Magazine. Nancy has a Bachelor's Degree from Northwest Missouri State University and has completed the Tuck Bridge Executive Education program at Dartmouth.



## Hotel Information

*careLearning* has secured a special nightly rate of \$139 at the Embassy Suites located at 300 Court Street, Charleston, WV 25301. This rate is available October 19-22, 2012 and only if you book before September 30, 2012. To make reservations, please call toll-free, 1-800-EMBASSY, or book online at [www.embassysuites.com](http://www.embassysuites.com) and reference the *careLearning* National Conference.

This hotel is located in downtown Charleston, WV. There are additional hotels that are in walking distance of the venue, as well as restaurants and a shopping mall. In addition, this hotel (and many others in the area) provides free shuttle services to and from Yeager Airport.

If you need further recommendations on accommodations, contact Laura Register at 866-617-3904 or email [lregister@carelearning.com](mailto:lregister@carelearning.com).

## Area Attractions

Charleston, West Virginia is the capital city of West Virginia and the intersection of three Interstate highways. With a metropolitan population of over 300,000, Charleston is home to a variety of sports, recreational, and cultural events. The West Virginia Symphony Orchestra plays in the newly built Clay Center and the West Virginia Power Class A Minor League baseball team plays several blocks away at the new Appalachian Power Park.

Charleston Town Center Mall: [www.charlestantowncenter.com](http://www.charlestantowncenter.com)  
Tri-State Race-Track and Gaming Center: [www.tristateracetrack.com](http://www.tristateracetrack.com)  
Clay Center: [www.theclaycenter.com](http://www.theclaycenter.com)  
WV Symphony: [www.symphony.org](http://www.symphony.org)  
WV Division of Culture: [www.wvculture.org](http://www.wvculture.org)

## Area Information

Charleston Convention & Visitors Bureau: [www.charlestonwv.com](http://www.charlestonwv.com)  
Charleston Online-directory: [www.charlestonwv.net](http://www.charlestonwv.net)  
City of Charleston: [www.cityofcharleston.org](http://www.cityofcharleston.org)  
Kanawha County Parks & Recreation Commission: [www.kcprc.com](http://www.kcprc.com)

## Transportation

Those flying will arrive at the Yeager Airport and can conveniently call for a complimentary shuttle offered by the downtown hotels. If your preference is to rent a car, there are several rental agencies onsite at the airport such as Budget, Enterprise, and Avis.

## Event Registration Cancellation

Requests for cancellations will be honored, less \$50 per person processing fee, if cancellation is received in writing before October 1, 2012. No refunds will be given for cancellations after October 1, 2012. Substitutions may be made within the same organization upon notifying *careLearning*. All cancellation requests should be sent to Laura Register by email: [lregister@carelearning.com](mailto:lregister@carelearning.com); by phone: 866-617-3904/304-353-9722; or by mail: *careLearning*, Attn: Laura Register, 100 Association Drive, Charleston, WV 25311.

